

Quarterly Issues/ Programs List
WTMJ-TV
January 1, 2008

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	New Berlin lawmaker deployed to Iraq.	10/26/07	10:00pm	75 seconds
	News Story	Pewaukee marine comes home from Iraq.	11/22/07	10:00pm	65 seconds
	News Story	Milwaukee collection of care packages sent to troops.	12/4/07	6:00pm	15 seconds
	News Story	West Allis students send care packages to troops overseas.	12/6/07	5:00pm	30 seconds
	News Story	Kenosha soldier comes home from Iraq	12/19/07	4:00pm	30 seconds
	News Story	Kenosha soldier in Iraq talks to his family at TMJ studios through satellite technology.	12/24/07	6:00pm	35 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Crime and violence	News Story	A family was robbed while they slept in their Wauwatosa home	10/1/07	10:00pm	75 seconds
	News Story	Funeral for Parker Klumb, West Bend boy killed by hit n run driver.	10/1/07	10:00pm	30 seconds
	News Story	Milwaukee's new surveillance cameras are working in battle against crime.	10/2/07	6:00pm	74 seconds
	News Story	Child abuse charges against Greenfield father.	10/3/07	5:00pm	45 seconds
	News Story	Final results of Milwaukee's Neighborhood Safety Initiative (NSI), including citywide drop in violent crime.	10/4/07	5:00pm	60 seconds
	News Story	Kenosha girl beaten by seven other teenagers.	10/22/07	5:00pm	80 seconds
	News Story	Milwaukee police will change the way officers are assigned to police districts and more officers will come in early on overtime.	10/22/07	6:00pm	80 seconds
	News Story	Waukesha therapist faces child sex charges.	10/31/07	5:00pm	70 seconds
	News Story	Teen gang member has shootout with MPD.	11/6/07	10:00pm	90 seconds
	News Story	Look at Milwaukee gang violence	11/07/07	10:00pm	65 seconds
	News Story	Guardian Angels patrol Milwaukee neighborhood as part of pilot program to combat violence.	11/17/07	6:00pm	30 seconds
	News Story	Man robbed and shot while leaving work in Glendale	11/21/07	4:00pm	60 seconds
	News Story	Milwaukee man charged as a serial rapist	11/28/07	5:00pm	60 seconds

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Crime and Violence (cont.)	News Story	Mukwonago girls assistant basketball coach charged with sex assaults of one of his players.	11/28/07	5:00pm	60 seconds
	News Story	Three former MPD officers sentenced for beating a Milwaukee man.	11/29/07	5:00pm	75 seconds
	News Story	Three-year-old boy dies from self inflicted gun shot wound.	11/29/07	10:00pm	60 seconds
	News Story	Two more former MPD officers sentenced for role in the beating of a Milwaukee man.	12/6/07	6:00pm	50 seconds
	News Story	Pornographic literature available for anyone at paper rack at Milwaukee City Hall.	12/6/07	6:00pm	55 seconds
	News Story	Man sought for stealing from Waukesha charity	12/7/07	5:00pm	75 seconds
	News Story	Pizza delivery man killed while on the job in Milwaukee.	12/9/07	5:00pm	75 seconds
	News Story	Three Milwaukee teens arrested for murder of Milwaukee man.	12/13/07	5:00pm	65 seconds

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Regional political and economic development; public budgets	News Story	Menomonee Falls selects new Police Chief.	10/01/07	10:00pm	30 seconds
	News Story	Wisconsin lawmakers discuss making it illegal for Credit Bureau's to sell your information.	10/4/07	6:00pm	75 seconds
	News Story	10/5 West Bend school referendum for \$119 million is on the November ballot.	10/5/07	6:00pm	100 seconds
	News Story	Miller-Coors merger - what will change?	10/09/07	5:00pm	70 seconds
	News Story	Miller-Coors merger - workers reaction.	10/09/07	6:00pm	70 seconds
	News Story	Sub-prime loan problem - thousands of Milwaukee homeowners in danger of losing their homes because they took out sub prime loans - high interest loans with payments to match. Last year 46 percent of homeowners bought in the city used sub prime lenders. Experts say they could now be in danger of losing their homes.	10/16/07	5:00pm	60 seconds
	News Story	State budget stalled, again.	10/23/07	5:00pm	61 seconds
	News Story	Search for new Milwaukee Police Chief narrowed to five candidates.	10/24/07	5:00pm	60 seconds
	News Story	Gov. Doyle signs state budget.	10/26/07	6:00pm	80 seconds
	News Story	Midwest stockholders approve buyout	10/30/07	12:00pm	60 seconds
	News Story	Milwaukee residents speak out against MPS tax proposal.	11/1/07	10:00pm	65 seconds

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<u>SSE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Regional political and economic development; public budgets (cont.)	News Story	Milwaukee County Board voted today to raise taxes, restore programs and give themselves a pay raise.	11/5/07	5:00pm	60 seconds
	News Story	A revised U.S. Census bureau estimate boosted Milwaukee's population by nearly 30,000 residents to more than 600,000.	11/7/07	4:30pm	20 seconds
	News Story	Forum in Milwaukee to combat gang violence.	11/13/07	4:00pm	90 seconds
	News Story	The Milwaukee police department faces a shortage of officers and budget constraints. The next police chief will have a lot on their hands.	11/13/07	5:00pm	70 seconds
	News Story	Milwaukee County Executive announces budget vetos.	11/13/07	5:00pm	43 seconds
	News Story	Milwaukee County Board overrides some budget vetos.	11/14/07	5:00pm	45 seconds
	News Story	Milwaukee names Ed Flynn as new Police Chief	11/15/07	6:00pm	120 seconds
	News Story	Newly named MPD Chief Ed Flynn talks	11/15/07	6:00pm	120 seconds
	News Story	Wisconsin gun deer hunt	11/18/07	10:00pm	65 seconds
	News Story	Neighborhood meeting about convicted child sex offender moving into area.	11/20/07	10:00pm	45 seconds
	News Story	Illegal immigrant MPD officer talks	11/23/07	6:00pm	70 seconds
	News Story	Illegal immigrant MPD officer sentenced, he will be deported.	11/26/07	6:00pm	60 seconds
	News Story	New intermodal terminal opens at former train station in downtown Milwaukee.	11/26/07	4:00pm	60 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Former Alderman Fred Gordon will run for election against Michael McGee for Milwaukee's 6 th Aldermanic District.	11/27/07	5:00pm	73 seconds
	News Story	Milwaukee is the only city in the state of Wisconsin that still has to pay fired police officers who have been charged with a crime. Today Mayor Barrett and other city officials came to the capital to ask for that law to be changed.	11/28/07	4:30pm	80 seconds
	News Story	Formal meeting to address citizen complaints about snow removal problems in Milwaukee.	12/7/07	5:00pm	64 seconds
	News Story	12/18 USA Today ranked Milwaukee number two on its list of cities for police brutality 6p 35sec	12/18/07	6:00pm	35 seconds
	News Story	12/19 Milwaukee County Zoo using sharpshooters to kill wild deer on zoo grounds 6p 67sec	12/19/07	6:00pm	67 seconds
	News Story	State lawmakers pass TV cable bill which places operators under state supervision rather than local municipalities.	12/20/07	6:00pm	90 seconds
	News Story	New, more restrictive law bans smoking at Mitchell International Airport and all other county facilities.	12/21/07	6:00pm	15 seconds

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Health care; access and cost	News Story	Racine County residents will be able to start getting cheaper prescription drugs next month, the county will be offering drug discount cards for free	10/31/07	6:00pm	15 seconds
	News Story	NICU tour by Milwaukee mayor to kickoff fundraiser to buy 8-special preemie beds at Aurora Sinai Hospital.	11/27/07	5:00pm	15 seconds
	News Story	Surgeries cancelled at Froedert Hospital as a precaution; possible contamination / spread of deadly disease through operating room equipment.	12/13/07	5:00pm	64 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	Oconomowoc students collecting all kinds of supplies...books, clothing and toiletries to give to children in need.	12/19/07	5:00pm	70 seconds
	News Story	Four thousand gifts were handed out tonight at the annual "gifts of love" in Milwaukee.	12/19/07	10:00pm	35 seconds
	News Story	Major housing grant for homes to be built in Milwaukee's Harambee neighborhood.	12/20/07	6:00pm	15seconds
	News Story	Free meal for thousands of people in the Milwaukee community.	12/25/07	6:00pm	30 seconds
	News Story	Free meals delivered to homebound and other people in need in Waukesha.	12/25/07	6:00pm	20 seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	Milwaukee chapter of the NAACP and the Milwaukee Teachers Union announce partnership to make schools safe and improve attendance.	10/1/07	5:00pm	35 seconds
	News Story	New report out today says many Milwaukee schools have high drop out rates.	10/30/07	6:00pm	65 seconds
	News Story	MPS superintendent asks for tax increase to support the district.	10/30/07	10:00pm	65 seconds

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Responding to Terrorism / War in Iraq	News Story	Operation Freedom at Milwaukee County Zoo pays tribute to all branches of the Armed Forces - Army, Navy, Marines, Air Force and Coast Guard, Reserves, National Guard, veterans and their families in Wisconsin.	7/1/07	10:00pm	20 seconds
	News Story	Security increase at Mitchell International Airport. Homeland Security recommended it after a terrorist attack earlier at the airport in Glasgow, Scotland.	7/2/07	10:00pm	35 seconds
	News Story	Wauwatosa family welcomed their loved one home last year. Now this soldier's family cherishes the Fourth of July more than ever.	7/4/07	10:00pm	65 seconds
	News Story	175 soldiers from the Wisconsin Army National Guard's 1st Battalion, 121st Field Artillery are back home after completing a one-year mission in Iraq.	7/19/07	5:00pm	50 seconds
	News Story	TSA memo suggests that there has been a surge in suspicious incidents at several U.S. airports including Milwaukee. It suggests that terrorists are conducting pre-attack security probes, pushing the limits of what they can bring through screening checkpoints undetected - including blocks of processed cheese.	7/24/07	10:00pm	80 seconds
	News Story	Watertown Marine, Cpl. Matthew Zindars, 21, KIA in Iraq by a roadside bomb.	7/25/07	6:00pm	67 seconds
	News Story	Funeral for Watertown Marine, Cpl. Matthew Zindars, 21, KIA in Iraq.	8/3/07	10:00pm	15 seconds
	News Story	170 soldiers from the Wisconsin Army National Guard's 1157th Transportation Company are safely back in the United States after completing a one-year mission in Iraq.	8/31/07	6:00pm	76 seconds

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Responding to Terrorism / War in Iraq (cont.)	News Story	The 135th Medical Company, Wisconsin Army National Guard, received the Army's Meritorious Unit Commendation for its service in Iraq from Feb. 7, 2004, to Dec. 15, 2005. The Meritorious Unit Commendation award is given to units "for exceptionally meritorious conduct in performance of outstanding services for at least six continuous months during the period of military operations against an armed enemy..."	9/9/07	10:00pm	69 seconds
	News Story	Milwaukee based Fox company, 2nd Battalion, 24th Marines deploy for Iraq.	9/16/07	5:00pm	80 seconds

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Regional political and economic development; public budgets	News Story	A federal grand jury has issued a nine-count indictment against Milwaukee Alderman Michael McGee Jr., while a judge ruled he had to remain behind bars until his trial on allegations that he shook down business owners in his district.	7/11/07	6:00pm	70 seconds
	News Story	City of Franklin open meeting to discuss ways to deal with periodic coyote infestations of residential subdivisions that do not involve trapping and killing.	7/12/07	10:00pm	60 seconds
	News Story	Goldmann's department store will be closing later this year after 111 years of success in Milwaukee.	7/13/07	10:00pm	100 seconds
	News Story	Federal funding for video cameras in Milwaukee County Sheriff Dept. patrol cars.	7/13/07	10:00pm	65 seconds
	News Story	Federal funding for video cameras in Milwaukee Police Department marked patrol cars.	7/16/07	4:00pm	70 seconds
	News Story	AirTran CEO makes presentation to Midwest Air board on proposed takeover bid.	7/16/07	5:00pm	60 seconds
	News Story	AirTran CEO makes presentation to Milwaukee business community on proposed takeover bid of Midwest Air.	7/17/07	5:00pm	74 seconds
	News Story	Problems at Wisconsin's newest state park. Lakeshore State Park has been inundated with birds.	7/18/07	5:00pm	65 seconds
	News Story	PCB-contaminated fertilizer was used in several Milwaukee county parks – the areas are being fenced off so people don't get sick.	7/20/07	6:00pm	50 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Milwaukee Public Schools today closed 25 recreational areas as a precaution to prevent children from being exposed to possibly harmful levels of toxic chemicals (PCB's) that might have been present in sewage sludge fertilizer applied on those fields earlier this month.	7/24/07	6:00pm	56 seconds
	News Story	<i>Travel+Leisure</i> names Midwest Airlines 'world's best domestic airline' for eighth time.	7/24/07	4:00pm	60 seconds
	News Story	AirTran CEO talks about latest bid in the \$389 million hostile takeover to acquire the Oak Creek-based parent company of Midwest Airlines.	8/1/07	5:00pm	45 seconds
	News Story	Will more drug addicts soon be on the streets of Milwaukee? Drug and alcohol treatment programs are turning people away because of budget cuts.	8/6/07	10:00pm	60 seconds
	News Story	Milwaukee city-wide wireless internet might not happen at all.	8/8/07	6:00pm	75 seconds
	News Story	Midwest Air will pursue an all-cash offer from TPG Capital rather than accept takeover bid from AirTran.	8/12/07	10:00pm	80 seconds
	News Story	TPG Capital promises Midwest Air that things will stay the way they are - it's headquarters will remain in Oak Creek.	8/13/07	10:00pm	80 seconds
	News Story	AirTran has upped its bid to takeover Midwest Airlines, the bid is higher than that of TPG Capital.	8/14/07	10:00pm	60 seconds
	News Story	TPG Capital outbids AirTran and the Midwest Air Board finalizes agreement with TPG Capital.	8/16/07	10:00pm	60 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Smoking is now prohibited in all Milwaukee County facilities.	8/21/07	6:00pm	23 seconds
	News Story	MPD hosts a Sex Offender Community Notification meeting tonight.	8/27/07	10:00pm	60 seconds
	News Story	FEMA is in Southeast Wisconsin trying to decide if there's enough damage to qualify for federal aid.	8/27/07	5:00pm	60 seconds
	News Story	Costco returns to Wisconsin with a new store in Grafton, after a nearly 20-year absence.	8/30/07	11:00am	45 seconds
	News Story	MPD neighborhood safety initiative was meant to be temporary. Extra officers spent the summer on a special unit; focused on the highest crime areas. The program had some success and some don't want it to go away.	9/3/07	10:00pm	72 seconds
	News Story	Tour of the new Manpower Headquarters in downtown Milwaukee.	9/4/07	5:00pm	30 seconds
	News Story	Tour new Harley Museum construction site in downtown Milwaukee.	9/4/07	10:00pm	75 seconds
	News Story	MPD neighborhood safety initiative is set to expire this weekend and police are waiting to see whether city and state leaders can come up with enough money to keep it going.	9/5/07	6:00pm	70 seconds
	News Story	Funding plant to extend MPD neighborhood safety initiative past the original end date.	9/7/07	4:00pm	60 seconds
	News Story	Thousands observe 'No Work, No School, No Purchases' and rally in Milwaukee in support of immigrant rights.	9/12/07	5:00pm	98 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Milwaukee County proposal would save \$2.5-million a year by using electronic bracelets for the 350 work-release inmates who spend nights at the Milwaukee County Community Correctional Center.	9/13/07	5:00pm	60 seconds
	News Story	Sales at Harley Davidson are down and they have cut their sales figures by thousands of bikes. Now things are so slow this year the company will stop making bikes for one week this November. It will affect workers in Wauwatosa, Menomonee Falls and Tomahawk, Wisconsin.	9/14/07	10:00pm	58 seconds
	News Story	For the first time in Wisconsin - a crackdown on illegal immigrants but the program focuses only on illegal immigrants who come into contact with law enforcement for other crimes.	9/17/07	10:00pm	80 seconds
	News Story	A SWAT team exercise inside historic buildings on the Milwaukee County Grounds caused damage - wet pink paint splats on the walls and what appeared to be newly broken glass.	9/21/07	6:00pm	74 seconds
	News Story	Janesville UAW union members walked off the job at the GM plant as part of the first nationwide strike during auto contract negotiations since 1976.	9/24/07	10:00pm	70 seconds
	News Story	Average tax payer in the city of Milwaukee would see their tax bill go up by 24-dollars if the common council passes the budget proposed by Mayor Barrett.	9/25/07	5:00pm	30 seconds
	News Story	Milwaukee County Executive Scott Walker presented his 2008 budget today. Spending would remain the same and there would be no levy increase, but some services would be cut.	9/27/07	5:00pm	40 seconds

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Crime and violence	News Story	Argument escalates to murder - Milwaukee man killed.	7/1/07	10:00pm	40 seconds
	News Story	Missing UW-Whitewater student's body found in Oregon, WI woods.	7/10/07	6:00pm	70 seconds
	News Story	Jury trial for Jon Bartlett, Andrew Spengler, Daniel Masarik, Ryan Packard. Charged in federal court with conspiring to beat Frank Jude Jr.	7/10/07	5:00pm	60 seconds
	News Story	Wisconsin Supreme Court revived a lawsuit against the Archdiocese of Milwaukee, ordering more proceedings into whether childhood victims of sexual abuse can sue the diocese for covering up past abuse.	7/11/07	6:00pm	60 seconds
	News Story	A federal grand jury has issued a nine-count indictment against Milwaukee Alderman Michael McGee Jr., while a judge ruled he had to remain behind bars until his trial on allegations that he shook down business owners in his district.	7/11/07	6:00pm	70 seconds
	News Story	Five West Bend-area teenage boys are suspected of participating in two dozen burglaries in Washington, Ozaukee and Fond du Lac counties since March of this year	7/12/07	10:00pm	70 seconds
	News Story	Milwaukee County Sheriff Dept. now has dash camera's in the patrol cars.	7/13/07	10:00pm	65 seconds
	News Story	Michael O'Haver sentenced for killing his girlfriend and dumping her body in rural Waukesha County.	7/16/07	5:00pm	67 seconds
	News Story	Federal funding for video cameras in Milwaukee Police Department marked patrol cars.	7/16/07	4:00pm	70 seconds

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Crime and Violence (cont.)	News Story	South Side Safety Alliance organizations getting together to augment police patrols and help fight crime on Milwaukee's south side.	7/17/07	5:00pm	60 seconds
	News Story	Milwaukee mom guilty of child neglect and false imprisonment for locking her 7-year-old son up in his room while she and her boyfriend went to watch football games at local casino.	7/23/07	4:00pm	70 seconds
	News Story	Three fired Milwaukee police officers have been found guilty of beating Frank Jude and violating his civil rights. A fourth officer has been acquitted.	7/26/07	6:00pm	65 seconds
News Story	News Story	Arrests have been made in local counterfeit currency scam. Suspects scammed \$92-thousand.	7/31/07	5:00pm	45 seconds
News Story	News Story	Teenager Brendan Dassey sentenced to 41-years in prison for his role in the murder of Teresa Halbach in Manitowoc County.	8/2/07	5:00pm	15 seconds
News Story	News Story	Milwaukee teen injured in drive-by shooting at Brown Deer Park.	8/4/07	10:00pm	35 seconds
News Story	News Story	2-year-old Milwaukee boy found dead in his mom's bedroom -- an apparent victim of child abuse.	8/5/07	10:00pm	75 seconds
News Story	News Story	Illegal immigrant Oscar Ayala-Cornejo admitted in federal court that he falsely used his dead cousin's identity to earn legal status. He took the identity in 19-99. Two years later the Milwaukee Police Department hired him as a police aide and he became an officer in 2004. He is expected to be deported.	8/9/07	5:00pm	70 seconds

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<u>ISSUE:</u> Crime and Violence (cont.)	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
	News Story	Three Wauwatosa teens arrested for throwing rocks at moving cars, houses, and breaking a window at Brookfield East HS.	8/10/07	10:00pm	50 seconds
	News Story	Milwaukee man, who shot a 12 year old girl while she was playing, is sentenced to 6 years in prison.	8/12/07	4:00pm	20 seconds
	News Story	Vandals trash football field at Brookfield East HS.	8/23/07	10:00pm	50 seconds
	News Story	13-year-old boy shot and killed in Milwaukee.	8/28/07	10:00pm	45 seconds
	News Story	MPD neighborhood safety initiative was meant to be temporary. Extra officers spent the summer on a special unit; focused on the highest crime areas. The program had some success -- and some don't want it to go away.	9/3/07	10:00pm	72 seconds
	News Story	A 17-year-old high school senior is behind bars for torturing and threatening to kill a 20-year-old woman	9/5/07	5:00pm	60 seconds
	News Story	A former employee walked into Rockline Inc. in Sheboygan and shot and killed a female employee, before killing himself.	9/10/07	5:00pm	90 seconds
	News Story	A 16-year-old West Allis girl was killed in her home, WAPD are looking for the suspect.	9/11/07	5:00pm	60 seconds
	News Story	A hit-n-driver kills a 13-year-old Hartford boy who was biking with friends 10p 60sec	9/27/07	10:00pm	60 seconds

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During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Health care, access and cost	News Story	More than 210 Milwaukee area residents have contracted shigellosis, an infectious disease that isn't typically life-threatening but can cause severe flu-like symptoms. Most cases involve young children and clusters of cases have been linked to at least 25 child care providers.	7/6/07	10:00pm	77 seconds
	News Story	Governor Jim Doyle wants the state to require insurance companies to cover treatment for kids affected by autism.	8/7/07	5:00pm	15 seconds
	News Story	Milwaukee mom guilty of child neglect and false imprisonment for locking her 7-year-old son up in his room while she and her boyfriend went to watch football games at local casino.	7/23/07	4:00pm	70 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	2-year-old Milwaukee boy found dead in his mother's bedroom - an apparent victim of child abuse.	8/5/07	10:00pm	75 seconds
	News Story	A 14-month-old Milwaukee girl drowned and her twin sister was hospitalized after they were briefly left unattended during a bath.	8/29/07	5:00pm	50 seconds
	News Story	Images of a pregnant teenage boy will soon be displayed on the side of Milwaukee County buses. It's a campaign by the United Way. The hope is to draw attention to the number of teen pregnancies in Milwaukee. The city ranks seventh in the nation for the number of teens expecting.	9/25/07	4:30pm	25 seconds
Racism in employment, housing and education	News Story	40th Anniversary of Milwaukee's 'Open Housing Marches' aimed at racist practices.	9/30/07	10:00pm	25 seconds